



# Pegasus Press

The Lexington Cancer Foundation, Inc. • [www.lexingtonfoundation.org](http://www.lexingtonfoundation.org) • Fall 2015

## 2015 Kentucky Derby Wine Auction & Gala

*A heartfelt thank you to our 2015 participating vintners:*

- Alpha Omega
- Blackbird Vineyards
- Bond Estate
- Carter Cellars
- Clos du Val
- Clos Pagase
- Darioush
- Far Niente
- Harlan Estate
- Keever Vineyards
- Kenefick Ranch Vineyards
- The Mascot
- Memento Mori
- Merry Edwards
- Post Parade
- Quintessa
- Realm Cellars
- Reynolds Family Winery
- Robert Foley Vineyards
- Roy Estate
- Skipstone Ranch
- Stonestreet Wines
- Wagner Family Wines

**Bid paddles and wine glasses were raised high in support of the Lexington Cancer Foundation at the tenth annual Kentucky Bluegrass Wine Auction & Derby Gala on April 30, 2015.**

Over 400 guests attended the nation's only charity wine event integrating fine wine and equestrian culture just days before the running of the Kentucky Derby. The event was chaired by Mr. and Mrs. James Miller, along with the honor of having Mr. Will Harlan, Jr., Proprietor of The Mascot and family member of the coveted Harlan Estate, as vintner chair. The event, to date, has raised over 12.5 million dollars to benefit LCF's mission in the fight against cancer.



The event featured auction items of fine wine, gourmet dining, world-class wine tasting trips, art, jewelry, celebrity experiences and more. The most sought after auction lot of the evening was a mixed case of the highly coveted and rare Pappy Van Winkle Bourbon. Guests also raised bid paddles high for a 2016 breeding season to Scat Daddy of Ashford Stud, exclusive 2015 Breeders' Cup packages, a trip to Rome with luxury jeweler Bulgari, 2016 Oscars Experience hosted by CHOPARD, exclusive wine excursions and more.

The silent auction featured many fine and rare wines for enthusiasts including: a special etched 1.5-liter bottled of Far Niente Cabernet Sauvignon, a collection from Wagner Family Wines, a three night stay at Merry Edwards Winery in Sonoma Valley, magnums from Darioush, Realm Cellars, and many more.

Prior to the auction on Wednesday, April 29, guests enjoyed various exclusive Private Vintner dinners with participating vintners in Lexington with a gourmet wine pairing dinner by Apiary Fine Catering. The feature dinner was held at the exquisite Apiary, hosted by chairs, Mr. and Mrs. James Miller along with vintner chair, Mr. Will Harlan Jr. Guests enjoyed the beautiful vocals of Susan and Andrew Varela, award winning Broadway performers. Both have played lead roles in Les Misérables, The Phantom of the Opera, Pirates of Penzance, Evita and more. Bulgari, the luxurious Italian jeweler, displayed their elegantly crafted pieces throughout the Apiary.

*continued next page*



*James and Misdee Miller*



*l to r: Stephanie and Tyler Mitchell of Wilkes Bashford Clothiers, Kevin Systrom CEO and Founder of Instagram, Will Harlan of Harlan Estate*



*l to r: Heather Couch, Malissa Payne, Aimee Miller, Tim Couch*

## Dear Friends,

As The Lexington Cancer Foundation celebrates 11 years this month, we are deeply grateful for your continued support of our mission to fund cancer research, education, and patient care. Together we have raised millions of dollars for countless causes, families and patients suffering from cancer throughout Kentucky. Your contributions have enabled us to continue to fund valuable programming this year such as:

- Camp experiences for medically fragile children with cancer
- Pediatric survivor reunions
- Lodging and transportation for patients to treatment
- Gas cards and food cards
- Wigs and treatment supplies
- Integrative cancer therapies
- Cancer screenings
- Educational cancer seminars
- Cancer research
- Patient navigators
- And more

During this time of celebration and reflection, we are also planning for our future. With Kentucky continuing to lead the nation in cancer death rates and incidences, our goal is to provide funding for cancer care and causes for future generations. The Foundation is grateful to have the confidence of many organizations, as well as donors, whose outpouring of support have enabled us to embark on our Endowment Campaign. We sincerely appreciate and are humbled by your commitment, compassion and generosity.

Thank you to our board members, Pegasus board members, staff, volunteers, sponsors and vendors — they have been working tirelessly throughout the year to put together our amazing events. We could not do it without them!

Every contribution counts — the fight against cancer is in all of our hands. The Foundation is not supported by state or federal funding. Support of our events and direct gifts are critical to the continued success of our organization. Make a difference and support The Lexington Cancer Foundation!

Warmest Regards,



Brenda Rice, President and Founder  
Kristi Martin, Executive Director



## Wine Auction *(continued from front page)*

Following the auction, on Friday, May 1, board members, top sponsors and participating vintners enjoyed an intimate dinner at the historic Iroquois Hunt Club. We were thrilled to have Mr. Kevin Systrom, co-founder and CEO of Instagram join us with his guests. After dinner, guest enjoyed the music of Mr. Mac Davis, acclaimed country songwriter, singer, actor, and more.

The 2016 auction will be held on Thursday, May 5, 2016 at Donamire Farm with Mr. Adriel Lares, Mr. Hayes Drumwright, and Mrs. Adam Craun, Proprietors of Memento Mori Winery. Memento Mori Winery has been listed as a “Hot New Wine” by Wine Spectator, not to mention their 2012 Cabernet Sauvignon received a 95 point rating.

LCF would like to thank all sponsors, vintners, donors, patrons, guests and volunteers for their support in making the auction a tremendous success. Numerous Kentucky cancer fighting organizations will reap the rewards of the proceeds from the evening.

Businesses and supporters who wish to join LCF in our mission by donating an item or items to the 2016 auction are encouraged to visit the LCF website for more information. Contributions help LCF award grants to many worthy cancer causes, and offer businesses the opportunity to showcase wonderful products and services.

Vintners who wish to participate in the 2016 Kentucky Bluegrass Wine Auction & Derby Gala are required to complete a Vintner Participation Form. Forms and additional 2016 Kentucky Bluegrass Wine Auction & Derby Gala information is available at [www.lexingtonfoundation.org](http://www.lexingtonfoundation.org).



left: Party on the Moon Band; top: Will Harlan



l to r: Donna and Bill Shively, Preston and Whitney Van Winkle

## Baptist Health Pediatric Oncology Palliative Care Symposium

LCF The Lexington Cancer Foundation was pleased to partner with Northwestern Mutual, whose philanthropic mission is Pediatric Cancer, in sponsoring the Baptist Health Foundation Pediatric Oncology Palliative Care Symposium, held on April 11, 2015 at the Keene Place Mansion. Participants enjoyed an educational morning including speakers from around the United States, experts in their field, discussing topics such as Brain Tumors in Children, Evidence Based Pediatric Palliative Care, and Survivorship in Pediatric Cancer Patients. The nationally recognized faculty included Dr. Tammy Kang from the Children's Hospital in Philadelphia, Dr. Melody Cunningham from the Le Bonheur Children's Hospital in Memphis, and Dr. Sherri Bayliff from the University of Kentucky Children's Hospital. An afternoon of lunch in the Lexington Room and racing at Keeneland preceded the symposium.



left: Nicole Riordan, Ashley Kirk, Isabel Ladd; top: Josefine Young and Sarah Slone-Carter

## Eat, Drink, & Be Chic! An Evening of Delicacies and Design

Rodes of Louisville, Sophisticated Living, Kimbrel Birkman Interiors, and Maserati treated The Lexington Cancer Foundation, Inc. to a night of fashion, fun, and cocktails at the Livery in downtown Lexington on November 20, 2014.

Party goers sipped on custom cocktails created by Hampton Fisher using Jefferson Reserve bourbon, nibbled on delicious food prepared by Cooper Vaughan and the Apiary, and were treated to a shopping experience provided by Rodes of Louisville. Rodes converted the spacious room into a mobile boutique where party goers tried on and purchased items from winter collections from designers such as Eton, Peter Millar, and Donald Pliner for the gentlemen, and ESCADA, Raoul, and Versace for the ladies. Macon Brown from the local jewelry store SHINE was also present selling items, which proved to be a huge hit! Talented interior designer Thomas Birkman styled the Livery with his stunning furniture and accessories, which truly transformed the space into an elegant and upscale setting. All proceeds from sales during the evening benefitted The Lexington Cancer Foundation, Inc.

## Champions for Charity



The Breeders' Cup, Thoroughbred racing's most prestigious international event, and Maker's Mark®, the original premium bourbon, have announced a new partnership that will aim to raise \$1 million for charity over the next three years. Beginning with the 32nd Breeders' Cup World Championships taking place October 30 and 31 at Keeneland Race Course in Lexington, Ky., the two iconic brands will collaborate on a limited-edition collection of Maker's Mark bottles, each of which will feature a previous Breeders' Cup champion. The proceeds from these bottles will be donated to various local and thoroughbred-industry charities through Breeders' Cup Charities, the official charity outreach program of Breeders' Cup.

The Lexington Cancer Foundation is honored to be chosen as one of the six charity recipients. The five limited-edition Maker's Mark bottles will represent AP Indy, Cigar, Lure, Personal Ensign and Zenyatta and be colored in the silks their respective jockeys wore during their illustrious careers. Three of the bottles, AP Indy, Lure and Personal Ensign, will be released this fall, just before the Breeders' Cup World Championships at a ticketed event held at Keeneland on Thursday, October 29.

The event, titled Champions for Charity, will be held at Keeneland. Anyone can attend the event for \$55.00. Reserve your bottle to bid on at the event for \$400. 100% of the proceeds will go to the chosen charities.

Support The Lexington Cancer Foundation and attend the auction of the Maker's Mark Breeders' Cup-themed bottles! For more information, go to [www.BreedersCup.com/ChampionsForCharity](http://www.BreedersCup.com/ChampionsForCharity) or contact (859) 514-9428.





# Let's Roll for the Cure!



The 3rd Annual Roll for the Cure, took place on August 16th at its new location in downtown Lexington's Triangle Park, which received rave reviews! The event was a huge success with cyclists riding 25, 50 and 100 miles throughout Kentucky's gorgeous horse farms routes. The event had a 4 mile family fun ride and children's

activities which included a bouncy house, pony rides, and a petting zoo. The one day event brought hundreds of cyclists out to ride, many in honor of a loved one in the fight against cancer.

All cyclists registered and committed online to a minimum fundraising goal to benefit LCF. A majority of the cyclists exceeded the minimum fundraising goal which helped LCF raise over \$85,000. In return, cyclists received a jersey, SWAG bag, stops along the routes manned by volunteers and stocked with water and snacks, support and gear vehicle assistance, post-ride meal provided by Carrabba's Italian Grill, and access to the activities.

Because of its popularity last year, CycleYOU was back with its heart-pounding full-body cycling classes. Cyclists sweat to the beat of the music right next to the fountains of Triangle Park! All proceeds from the sold-out classes benefited the Foundation, and attendees were able to make donations following the sessions.

Sponsors for the 2014 Roll for the Cure were ATS Construction, Green's Toyota, the Bluegrass Cycling Club, Carraba's Italian Grille, McBrayer, McGinnis, Leslie & Kirkland, PLLC, CycleYOU, BodyYOU, and WKYT. A special thanks to Kentucky Eagle Distributing.



**Exciting news!** Roll for the Cure has been postponed to spring of 2016 due to an exciting opportunity to grow and considerably expand the scope of this important event by partnering with an organization soon to be announced. This new partnership will enhance all aspects of the ride increase funds we raise and awareness in support of our mission in the fight against cancer!

Thank you for your wonderful support and dedication to Roll for the Cure—we could not do this without you. The new date will be released very soon!



## The Lexington Cancer Foundation Healing Garden, In Loving Memory of Wende Bell

On Monday, September 29, 2014, LCF Board Members, friends, and Wende Bell's family gathered to dedicate the beautiful Healing Garden located just outside of the University of Kentucky Markey Cancer Center in her name. The garden, designed and landscaped by Henkel Denmark, along with Longshadow Planters, and Country Casual Furniture, serves as a peaceful reprieve for patients, families, and staff. Visitors are reminded of Wende's passion for gardening every time they step into this stunning space, as noted on the bronze plaque that will stand in the garden, and our wish is that families are given a sense of hope and calm as they sit and enjoy the beauty that surrounds them. A special thanks to Henkel Denmark, Inc., Longshadow Planters & Garden Ornaments, and Country Casual Furniture for creating such an incredible and serene space.



l to r: Brett Jones, Tyler Jones, Jimmy Bell, Shelby Gressett, Lauren Bell, Tom Stone

# Annual Grant Awards Ceremony and 10th Year Anniversary Luncheon



First Lady Jane Beshear

The annual Grant Awards Ceremony and 10th Year Anniversary Luncheon was held on October 1, 2014 at the beautiful Governor's Mansion in Frankfort, KY. The event was a great success with over \$200,000 awarded to our grant recipients, including: American Cancer Society Hope Lodge, Appalachian Regional Hospital, Baptist Health Corbin, FCC Rally for the Cure, Inc., Flaget Memorial Hospital, Kentucky One Health, Kentucky Prostate Cancer Coalition, Testicular Cancer Society, The Center for Courageous Kids, Tri-County Cancer Coalition, University of Kentucky Markey Cancer Center,

and University of Kentucky Research Foundation. A representative from each of these outstanding organizations attended the luncheon to receive their grant award, along with our Board of Directors, members from the community, and First Lady Jane Beshear.

LCF would like to thank all of our generous donors who contribute generously throughout the year. Without you, we would not be able to provide such substantial grants to the recipients listed to the right, who work hard every day in the fight against cancer either through conducting world-class research or by providing first-rate patient care.

To learn more about the grant process and application deadlines, please visit our website at [lexingtonfoundation.org](http://lexingtonfoundation.org) or call the office, 859.388.2620.

## LCF Sponsors UK Pediatric Oncology Picnic for the 7th Consecutive Year

It was a beautiful, sunny day at the Keene Barn, the new location for the Kentucky Children's Hospital Pediatric Cancer Survivors Picnic on August 9, 2015. Hosted by the nurses at the UK Pediatric Oncology Unit, the picnic serves as a day to honor survivors, families, and those we have lost. More than 100 children, ranging in ages from toddlers to teens, were treated to an afternoon of carnival games, a rock wall, aerial acts, a delicious picnic lunch, a petting zoo, and more. To round out the day, each survivor was honored with a medal during a very special presentation given by the nurses.



Included in the presentation was a very touching balloon release to remember the children who have lost their lives to childhood cancer. It truly was a special day and LCF would like to thank board member Whitney Ward for all of her hard work as the event's chair.

## John Paul and Aimee Miller Honored on National Philanthropy Day 2014

The Lexington Cancer Foundation, Inc. honored Mr. and Mrs. John Paul and Aimee Miller at the annual Association of Fundraising Professionals Bluegrass Chapter's National Philanthropy Day celebration on Nov. 19, 2014 at the Marriott Griffin Gate.



JP and Aimee have been long time supporters of LCF. Aimee has served as a board member since 2012 and served as a Pegasus Board member for several years prior. JP and Aimee are always willing to assist the Foundation through their valuable time and financial support, whether it be by attending events or by being a sponsor through their business, Paul Miller Ford and Paul Miller Auto Outlet. Aimee consistently goes out of her way to see projects through to the end and has been an essential part of our board.

## Grant Recipients of The Lexington Cancer Foundation, Inc. since 2005

American Cancer Society  
Hope Lodge, Lexington  
Appalachian Regional Hospital  
Baptist Health  
Breast Cancer Research Foundation  
Central Kentucky Blood Center  
Mobile Bus  
Colon Cancer Prevention Program  
Day of the Latin Woman, Lexington  
Ephriam McDowell Healthcare  
FCC Rally for the Cure  
Flaget Memorial Hospital  
Friends of Indian Summer Camp  
Horses and Hope  
Hospice of the Bluegrass  
Kentucky Cancer Link  
Kentucky One Health  
(St. Joseph Hospital)  
Kentucky Prostate Cancer Coalition  
Kings Daughter Medical Center  
Lexington Clinic Foundation  
Manchester Memorial Hospital  
Michael Quinlan Brain Tumor  
Foundation  
Norton Cancer Institute  
Ovarian Awareness of Kentucky  
Testicular Cancer Society  
The Center for Courageous Kids  
Tri-County Cancer Coalition  
UK Markey Cancer Center  
University of Kentucky Research  
Foundation  
Wood Hudson Cancer Research  
Laboratory

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## { Mark Your Calendar! }

Refer to our website for updated event information: [www.lexingtonfoundation.org](http://www.lexingtonfoundation.org)

**11th Annual Kentucky Bluegrass Wine Auction & Derby Gala**  
6:00 p.m. Thursday, May 5, 2016, Donamire Farm

**3rd Annual Roll for the Cure**  
Spring 2016, Triangle Park, Downtown Lexington

## { Donate to LCF }

LCF greatly appreciates your generous contributions to our organization and cause. Because of you, LCF is able to make a greater impact in the fight against cancer.

There is nothing more meaningful than a memorial donation made in memory of a loved one. Gifts in honor of a loved one can be a great way to show your support. LCF will send a letter to the person you indicate, suitable for the occasion, informing the individual or family that you have made a gift in his/her memory/honor.

We have made it easy for you to make a secure credit card donation online, via PayPal, or with a personal check by mail. Please visit the LCF website for more information.

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