



THE LEXINGTON CANCER FOUNDATION, INC.



Founded in 2004, The Lexington Cancer Foundation, Inc. (LCF) is a non-profit organization whose philanthropic mission is to raise funds and awareness in the fight against cancer. Our vision is to become a leading source of funding and information to dramatically reduce the incidence and suffering from cancer.

The LCF board is comprised of fifty passionate women all committed to making our vision a reality. In addition, the Pegasus Board, or junior board, is comprised of a group of young women with an interest in philanthropy and raising funds in the fight against cancer.

LCF is located in the Lexington Cancer Foundation Volunteer Center at the Lexington Hope Lodge®, a no-cost housing facility for cancer patients receiving outpatient treatment in the area. The facility is owned and managed by the American Cancer Society. LCF contributed over \$1 million of the capital campaign to the facility, as well as an additional \$850,000 in grants and pledges towards the facility since 2004.



{ WWW.LEXINGTONFOUNDATION.ORG }

{ Fundraising }



Kentucky Bluegrass Wine Auction & Derby Gala

Each May, LCF hosts its annual Kentucky Bluegrass Wine Auction & Derby Gala, the nation's only charity wine event integrating fine wines and equestrian culture.

Over the years, the event has become one of the cultural and social highlights of Derby week, expanding into an abundant four-day Derby Celebration. The auction, held at beautiful Donamire farm, is attended by more than 500 guests, including West Coast vintners, affluent Kentucky residents and national guests.

The opening event is an evening of private dinners, featuring participating vintners, held in private patron homes, fine restaurants, and exclusive clubs.

The Trade Wine Tasting event allows vintners to showcase their varietals to regional retailers, restaurateurs, collectors and more. Here, attendees sample some of West Coast's most highly regarded wines prior to the wine auction.

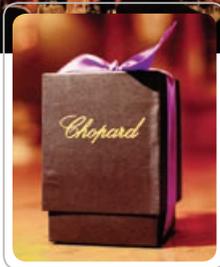
Vintner pouring and a silent auction kick off the main event, followed by dinner and a live auction. Dancing to live music and socializing among the region's cultural, community, financial and social leaders follows the live auction.

Live auction items have included trips to the Cannes Film Festival, private yachts, Montage Laguna Beach, exclusive Napa Valley excursions, a Lexus vehicle and more.

Participating vintners and sponsors attend horse farm tours through the Central Kentucky region and see firsthand the outdoor treasures that make Lexington the "Horse Capital of the World" on Friday. This day of touring comes to a close at the Iroquois Hunt Club, a well-known fox hunting club, where guests are treated to the finest of southern hospitality.

On Saturday, vintners and sponsor travel to Churchill Downs, "Home of the Kentucky Derby," where they sip Mint Juleps, admire Derby fashions and enjoy all the thrills of horse racing.

In only six years, the Kentucky Bluegrass Wine Auction & Derby Gala, an event unlike any other, has raised more than \$4 million dollars in support of LCF's mission to fight cancer.



The following vintners have participated: Silver Oak, Charles Krug, Quintessa, Reynolds Family Vineyards, ROY Estate, Lail Family Vineyards, Revana Family Vineyards, Blackbird Vineyards, Domaine Serene, Jackson Family Wines, Continuum Estate, Fisher Vineyard, Hess Collection, Hourglass, Oakville Ranch Vineyards, Realm Cellars, Red Mare Wines, Rombauer Vineyards, Tusk Estates, Ziata Wines, Duckhorn Vineyards and many more.

Fashion and Philanthropy

Since its inception, LCF has created events celebrating high fashion with fundraising and awareness in the fight against cancer.

Hats and Handbags for Life, a spring event, has brought ladies together for an afternoon of shopping and bidding on fashionable hats and handbags. Attendees enjoy a variety of hors d'oeuvres and cocktails, including "The Pink Julep," while strolling through the hundreds of new and gently used hats and handbags in the silent auction. The event is the perfect opportunity for guests to purchase items for the Kentucky Derby and upcoming race seasons. Prestigious and nationally recognized designers including Badgley Mischka, Gucci, Polly Singer, Frank Olive, Christine Moore, and many more have been represented in the auction.

In 2011, LCF introduced an event which encompassed shopping, national wine tastings and a designer fashion show. **Wine, Women & Shoes** encourages guests to sip and swirl wines from the west coast, shop a marketplace dedicated to the best designs, and be dazzled by top designers in a runway show worthy of fashion week.

New York designers Mark Badgley and James Mischka of Badgley Mischka were the first to present their evening gowns, cocktail dresses and day dresses on the LCF runway. The following year, Saks Fifth Avenue Cincinnati displayed "The Best of The Best," a multi-designer show featuring the likes of Prada, Versace, St. John, Burberry and more in men's and women's apparel.

Prior to the show, winemakers and distributors pour their varietals for guests to enjoy. Upscale boutiques from Lexington, Louisville and across the nation participate with heels, boots, jewelry, accessories and more for sale in the marketplace. A portion of all sales benefit LCF.



Boots, Bourbon & Brew

Over 400 guests attend this Country-Western inspired event held each year by LCF's Pegasus Board.

The evening begins with tasting stations for guests to sample Kentucky's finest bourbons, a few whiskies and a variety of brews. Woodford Reserve, Buffalo Trace, Maker's Mark, Town Branch Bourbon, Blanton's Bourbon and High Whisky are just some of the premium spirits offered. Kentucky Eagle Distributors partner with Boots, Bourbon & Brew to offer guests tastes of IPA brews, dark stouts, lagers and wheat beers.

A casual barbeque style dinner is served as guests listen to live Country music. Bands have included 64West, Mercury Nashville Record's Halfway to Hazard, Savannah, and Grammy nominated Southern rap quintet Nappy Roots.





Roll for the Cure



During this annual bicycle ride to fight cancer, cyclists of all ages and skill levels choose between routes of 4, 10, 25, 50 or 100 miles through beautiful downtown Lexington and out into the vibrant countryside.

Participants do not pay an entry fee but are required to seek pledges from their friends and family which are donated to LCF. The event kicks off with a celebration and dinner the night before the ride, and a closing ceremony following the ride.



{ Education }

Medical Symposium

Since 2004, LCF has hosted medical cancer symposiums in partnership with the UK Markey Cancer Center physician's continuing education. Annually, a specific cancer topic is chosen, featuring national top experts in the field from institutions such as Evelyn Lauder with the Breast Cancer Research Foundation, M.D. Anderson, Sloan-Kettering, and Duke University. Topics have included breast cancer, colon cancer, prostate cancer, and lung cancer, among others. Physicians attend these symposiums from all over the country.



Public Education Forum

Twice a year, LCF partners with Lexington's Central Baptist Hospital to provide a series of comprehensive education forums on various cancer topics offered free to the public. Topics have included cancer and genetics, nutrition, Medicare, insurance and more. The free seminars feature healthcare experts who explore the social and emotional impact of treatments, discuss resources available for patients and allow for participants to ask questions that are not typically addressed.



{ WWW.LEXINGTONFOUNDATION.ORG }

{Grants}

All LCF funds stay in Kentucky. Any organization that addresses cancer in the Commonwealth of Kentucky is invited to apply. Grant applications are available on the LCF website, www.lexingtonfoundation.org or by calling the office, **859.388.2620**. Grant acceptance and decline letters are sent by the end of September. All grant recipients are required to accept checks and be honored at a November Grant Awards Ceremony.

LCF values accountability and stewardship of the funds entrusted to us by our donors, supporting grant proposals that avoid duplication of services whenever possible. We operate with transparency and integrity, especially avoiding conflicts of interest.

LCF conducts an annual self audit. A copy can be made available by calling the office.

2012 Grant Awards: \$277,737

2011 Grant Awards: \$236,500

2010 Grant Awards: \$372,104

2009 Grant Awards: \$296,000

2008 Grant Awards: \$293,000

2007 Grant Awards: \$359,109

2006 Grant Awards: \$318,553

2005 Grant Awards: \$292,500

Organizations to receive funding include the following:

- American Cancer Society Hope Lodge (Lexington)
- Appalachian Regional Healthcare, Inc.
- Baptist Health Hospital
- Baptist Health Hospital Genetic Counselor
- Baptist Health Hospital Multidisciplinary Oncology Service
- Breast Cancer Research Foundation
- The Center for Courageous Kids
- Central Kentucky Blood Center Mobile Bus
- Colon Cancer Prevention Project
- Day of the Latin Woman (Louisville)
- Ephriam McDowell Healthcare
- Friends of Indian Summer Camp
- Horses and Hope
- Hospice of the Bluegrass
- Kentucky Blood Center
- Kentucky Prostate Cancer Coalition/Healthy Initiatives, Inc.
- King's Daughters Medical Center
- Lexington Clinic Foundation
- Manchester Memorial Hospital
- Markey Cancer Center (Division of Gynecologic Oncology)
- Markey Cancer Center (University of Kentucky Research Foundation / Jin Shin Jyutsu)
- Michael Quinlan Brain Tumor Foundation
- Norton Cancer Institute
- Ovarian Awareness of Kentucky
- Saint Joseph Hospital Foundation
- Testicular Cancer Society
- Tri-County Cancer Coalition, Inc.
- UK Gynecological Oncology Fellow
- UK Healthcare (Dr. van Nagell)
- UK Healthcare/Healing Garden Project
- UK Healthcare Markey Cancer Center
- UK Research Foundation
- Wood Hudson Cancer Research Laboratory

{ Donations }

Proceeds from events enable LCF to provide worthy organizations with grant funding and help cancer patients in their battle against cancer. Additionally, LCF is supported by private donations.

LCF appreciates all contributions, and all funds stay in Kentucky. Donors can make a secure credit card donation online, via PayPal, or with a personal check by mail. Gifts can be made in his/her memory/honor. LCF will send a letter to the family or individual, suitable for the occasion.

Gifts to the LCF Endowment Fund are critical to the financial stability of LCF, guaranteeing that financial support will remain readily available for future needs and helping LCF continue in the mission to create awareness and to raise funds in the fight against cancer.

Janice Jones Fund

The Janice Jones Annual Giving Fund was created in 2006 in honor of the late wife of horseman, John T.L. Jones, Jr. Janice lost her battle to ovarian cancer several years ago. To date, the fund has generated over \$600,000 by private donors that designate proceeds directly to the fund. In May 2008, the Lexington Hope Lodge® Campus was renamed the Lexington Hope Lodge® Janice Jones Campus. All donations to the Janice Jones Fund benefit the Lexington Hope Lodge®, a no-cost living facility for cancer patients receiving outpatient treatment in Lexington.



THE LEXINGTON CANCER FOUNDATION, INC.

Fundraising for cancer research, education and care

1504 College Way · Lexington, Kentucky 40502

859.388.2620 · 888.388.2620

www.lexingtonfoundation.org

info@lexingtonfoundation.org



LexCancerFoundation @lcfi



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