

2020
Kentucky Bluegrass

Wine Auction &
Derby Gala

benefiting



THE LEXINGTON
CANCER FOUNDATION, *Inc.*

Kentucky Bluegrass Wine Auction & Derby Gala

April 29 – May 2, 2020



Kentucky is a magical place to be in the days leading up to “The Most Exciting Two Minutes in Sports,” the Kentucky Derby. For the fourteenth year, the Lexington Cancer Foundation, Inc. (LCF) will host its annual Kentucky Bluegrass Wine Auction & Derby Gala, the nation’s only charity wine event integrating fine wines and equestrian culture, **April 29 – May 2, 2020**. Over the years, the event has become one of the cultural and social highlights of Derby week. The Auction, attended by more than 550 guests, will be held at Donamire Farm, one of the oldest Thoroughbred horse farms in Lexington. Attendees include West Coast vintners, affluent Kentucky residents and national guests.



There are many wonderful reasons to participate in our growing Auction:

- Over 16 million dollars raised for cancer in 15 years, with 550 guests in attendance each year
- Over 90 percent of the Auction proceeds go to cancer research, education, and patient care
- Auction patrons are high net worth individuals with an interest in wine, who reside all over the United States and internationally
- Opportunity to increase clientele and sales
- Access to approved wine enthusiast patrons
- 55 Degrees is donating the storage of wine for the Auction, making it easy to get your wine to Kentucky, or you may choose to use your distributor
- Participants will have exclusive opportunities to access behind the scenes horse farm tours and more!



The Foundation has an exciting week planned with a variety of opportunities for participants including:

- Limited Private Vintner Dinners: Wednesday, April 29
- VIP Patron and Vintner Bluegrass Experience: Thursday, April 30
- Wine Auction: Thursday, April 30
- VIP Patron and Vintner Horse Farm Tours and Bourbon Tastings: Friday, May 1
- President’s and Vintner Chair Dinner: Friday, May 1
- The Kentucky Derby: Saturday, May 2

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Private Vintner Dinners



Limited private vintner dinners are available on Wednesday, April 29, 2020. The series of dinners will be held at exclusive Lexington venues. Guests attending the dinners are top donors, sponsors and wine aficionados in the community. Our goal is to provide you with a better opportunity to showcase your brands and develop relationships. Dinners are available on a 'first-come, first-served' basis. The requirement is a commitment to participate in the Auction.

For more details or to schedule your dinner, please contact Kristi Martin at 859.388.2620 or kristi@lexingtoncancerfoundation.org.

Kentucky Bluegrass Wine Auction & Derby Gala

Thursday, April 30, 2020



Since its inception in 2004, the LCF Kentucky Bluegrass Wine Auction & Derby Gala has grown to attract a wide range of vintners and guests.

The Auction will be held at Donamire Farm on Thursday, April 30, 2020. Vintner pouring and Silent Auction will begin at 6:00 pm, followed by dinner and Live Auction at 8:00 pm. Dancing to live music and socializing among the region's cultural, community, financial, and social leaders follows the Live Auction.



Live Auction items include trips to Cannes Film Festival, South America, Montage Laguna Beach, private mansion in Carmel with golf at Pebble Beach, donations by Exclusive Resorts with choice of locations, Mercedes Benz Fashion Week in New York City, exclusive Napa Valley excursions, UK Men's Basketball Season Tickets, and many more.

The Auction is by invitation only and more than 550 guests attend, paying from \$1000 for a couple to \$4000 for a table of eight. Special full week packages are available by request.



Kentucky Bluegrass Wine Auction & Derby Gala

• Past Wineries & Vintner Chairs •

Past Vintner Chairs:

2019: Jack Bittner, OVID. Napa Valley
2018: Mark and Sherri Carter, Carter Cellars
2017: David and Shelley Sinegal, Sinegal Estate
2016: Adriel Lares, Adam Craun, Hayes Drumwright, Memento Mori Winery
2015: Will Harlan, Jr., The Mascot
2014: Agustin Huneeus, Sr., Quintessa & Huneeus Vintners
2013: Dan Duckhorn, Founder & Chairman of The Duckhorn Wine Co.
2012: Janice and Marc Mondavi, Charles Krug Winery
2011: Michael Polenske, Blackbird Vineyards
2010: Dr. Madajah Revana, Revana Family Vineyards
2009: Paula Kornell, Oakville Ranch Vineyards
2007, 2006, 2005: Barbara Banke and Jess Jackson, Jackson Family Wines

Past Participating Vintners:

Acacia Winery
Alexander Mountain
Estate Vineyards
Alpha Omega Winery
Araujo Estate
Arezzo
Arkenstone Estate Winery
Arrow & Branch
Ashe Family Vineyards
B. R. Cohn Vineyards
Barbour Vineyards
Barnett Vineyards
Barrage Cellars
Bien Nacido Estate
Blackbird Vineyards
Black Stallion Estate Winery
Bond Estate
Booker Wines
Bucher Estate
Caldwell Vineyards
Capture Wines
Carter Cellars
Caymus Vineyards
Charles Krug Winery
Chateau Boswell/Jacquelynn
Chateau du Tertre
Chateau Giscours
Chateau St. Michelle
Church Estate Vineyards
Colgin Cellars
Continuum Estate

Cruse Wine Company
Dana Estate
Darioush Vineyards
Domaine Serene
Dominus Estate
Duckhorn Wine Company
Elizabeth Spencer Wines
Envy Wines
Far Niente Winery
Ferrari-Carano Winery
Fisher Vineyards
Flowers Vineyards & Winery
Frias Family Vineyards
Frog's Leap Winery
Gamble Family Vineyards
Grigch Hills Estate
Hall Wines
Harlan Estates
Hess Collection
Hirsch Vineyards
Honig Vineyards and Winery
Hourglass
JACK Winery
Jackson Family Wines
Jean Farris Winery
Jonata
Jones Family Vineyards
Judd's Hill
Justin Vineyards and Winery
Kamen Vineyards
Keever Vineyards

Kendall-Jackson Highland Estates
Kenefick Ranch Vineyard
and Winery
Lail Family Vineyards
Magnanimous Wine Group
The Mascot
Memento Mori
Mer Soliel
Merry Edwards
Morlet Family Vineyards
Myriad Cellars
Nine Suns
Oakville Ranch Vineyards
Oak Ridge Vineyards
Ovid. Napa Valley
Palmaz Vineyards
Paraduxx
Paradigm Vineyards
Peju Winery
Post Parade
Pride Mountain Vineyards
Quintessa
Realm Cellars
Red Mare Wines
Reeve Wines
Revana Family Vineyards
Reynolds Family Winery
Robert Biale Vineyards
Robert Foley Vineyards
Rodney Strong Vineyards
Rombauer Vineyards

Roy Estate
Saintsbury
Schramsberg Vineyards
Skipstone Ranch Vineyards
Silver Oak Cellars
Solomon Hills Estate
Somnium Wine
Spottswoode Estate Vineyards
St. Supery Vineyards and
Estate Winery
Stone Fly Vineyards
Stonestreet Estate Vineyards
Switchback Ridge Vineyards
Twomey Cellars
Tenuta Sette Ponti
Terranuova Bracciolin
Tor Kenward Family Vineyards
Tuscany Tenuta Di Trinoro
Tusk Estates
Tyrus Evans
Vangone Estate
Vineyard 29
Vineyard 7 & 8
Wagner Family Wine
Westerley Wines
Zachys Wine Auctions
Zahtila Vineyards
Ziata Wines

Kentucky Bluegrass Wine Auction & Derby Gala

President and Vintner Chair Dinner: May 1

~ The Kentucky Derby: May 2 ~



Participating vintners and sponsors attend horse farm tours throughout the Central Kentucky region and see first-hand the outdoor treasures that make Lexington the “Horse Capital of the World.” This day of touring, **Friday, May 1, 2020**, comes to a close at The Apiary with the President and Vintner Chair Dinner. The Vintner Chair will be featured but vintners may host a table. You will enjoy surprise entertainment, the finest southern hospitality and cuisine in this beautiful urban oasis.



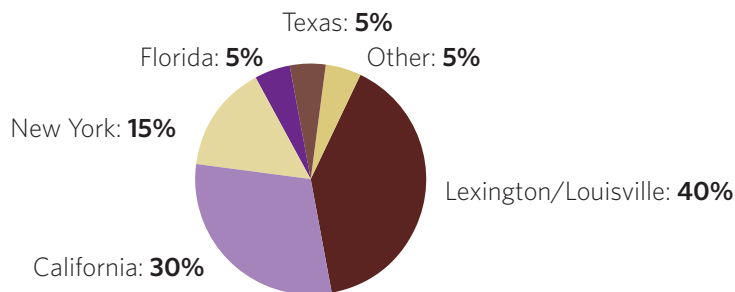
On **Saturday, May 2, 2020**, vintners and sponsors travel to Churchill Downs, the premier Thoroughbred racetrack known as the “Home of the Kentucky Derby.” Guests sip Mint Juleps, admire Derby fashions and enjoy the thrills of horse racing, including the **146th Kentucky Derby**. Guests are seated in impossible to obtain seats, just yards away from the track. It’s a day you won’t want to miss!



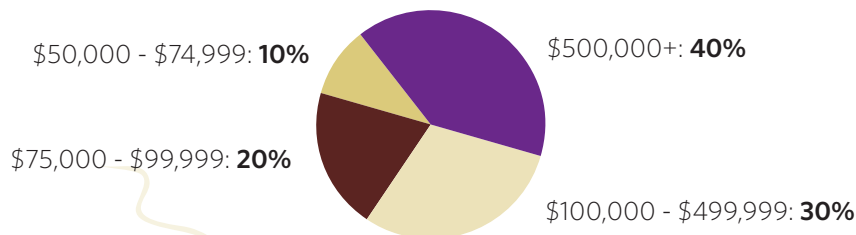
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LCF Statistics

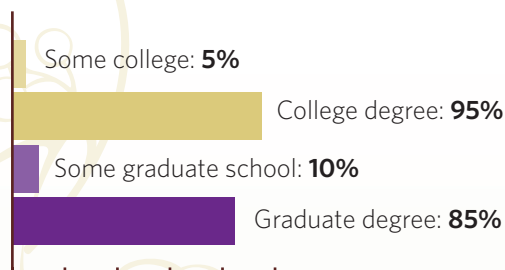
The Kentucky Bluegrass Wine Auction & Derby Gala attracts affluent guests who are culturally-minded wine, horse and travel lovers. LCF is one of the few non-profit organizations in Kentucky that extends beyond the city itself.



Income: 75% of LCF subscribers have annual household incomes over \$100,000.



Education: 95% of LCF subscribers hold a college degree.





THE LEXINGTON CANCER FOUNDATION, *Inc.*



Founded in 2004, LCF is a non-profit organization whose philanthropic mission is to raise funds and awareness in the fight against cancer. It is also dedicated to improving the quality of healthcare for cancer patients.

The LCF board is comprised of fifty passionate women who are committed to the mission and making the vision a reality.

LCF is located in the Lexington Cancer Foundation Volunteer Center at the Lexington Hope Lodge. The Hope Lodge is a no cost housing facility for cancer patients receiving treatment in the area. The facility is owned and managed by the American Cancer Society. LCF contributed a large portion of the capital campaign to the facility, over \$1 million, as well as an additional \$1,000,000 in grants and pledges towards the facility since 2004.



Grants and Funding

Annually, LCF accepts grant requests through June of each calendar year. Grant requests are accepted from qualifying cancer organizations, institutions, and facilities. Requests are reviewed by LCF and awarded by the end of the calendar year in which grants are submitted. Since its inception, LCF has awarded and pledged over \$16 million dollars to numerous cancer organizations.

Education

LCF hosts a cancer medical symposium for physician continuing education. Since 2004, high-quality continuing education seminars have been made available to physicians in the area. Topics have covered breast cancer, colon cancer, prostate cancer, and lung cancer. The speakers for these seminars have included top experts from M.D. Anderson, Sloan-Kettering, and Duke University.

LCF also hosts a series of free public forums on specific cancer topics in partnership with Baptist Health. Topics include cancer and genetics, nutrition, Medicare, insurance, and more.

